

Markets

We at FixOrRepairIt.com specialize in digital marketing for the repair industry. A wide range of small to mid size businesses fall into the “repair” industry category. Many of our clients are home or auto repair experts but we specialize in much more than that. We help entrepreneurs ranging from screen repair experts to computer and printer repair experts. Whether it’s art restoration, AC repair or chainsaw repair, if you fix it – we can help your business.

- Home Repair
- Auto Repair
- Swimming Pool Repair
- AC and Heating Repair
- Computer Repair
- Printer Repair
- Antique Repair
- Fence and Yard Repair
- Glass Repair
- Chainsaw Repair
- Audio Equipment Repair
- Art Restoration
- Shoe Repair
- Toy Repair
- Camera Repair
- RV Repair
- Roof Repair
- Gun Repair
- Jewelry Repair
- Credit Repair
- Lawnmower Repair
- Furniture Repair
- Farm Equipment Repair

With years of experience in dealing with repair businesses and even more years experience in online marketing, we understand and target the right audience for you! We are aware of the unique needs and challenges facing small to mid size repair businesses and we apply that knowledge to growing your online audience and turning them into real customers! Your company is unique and your online presence should reflect that. We offer many different digital marketing packages that can easily be adapted and customized for your repair business.

In today’s fragmented markets, targeting the right audience is paramount to your success. Have you heard of “narrowcasting?” Think of “broadcasting” but instead of throwing your message out in an ocean of an unknown demographics, narrowcasting targets specific demos that are more likely to need your service. More qualified leads that are more likely to become lifetime customers. Digital marketing has made it possible to identify and target your specific



audience based on psychographics and online behavior. Social media users voluntarily share information about themselves. Highly coveted information that used to elude marketing professionals. Tracking the affectiveness of marketing online has never been easier, yet so few businesses take advantage of it. That's where we come in. Get your business online and seen by millions of potential customers with professional digital marketing done right.